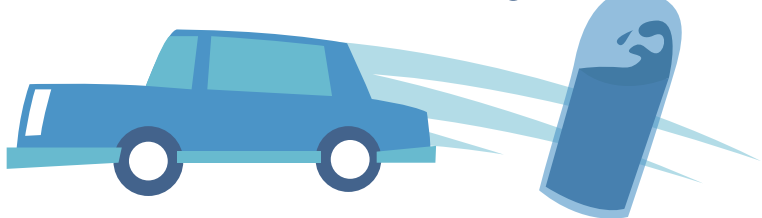




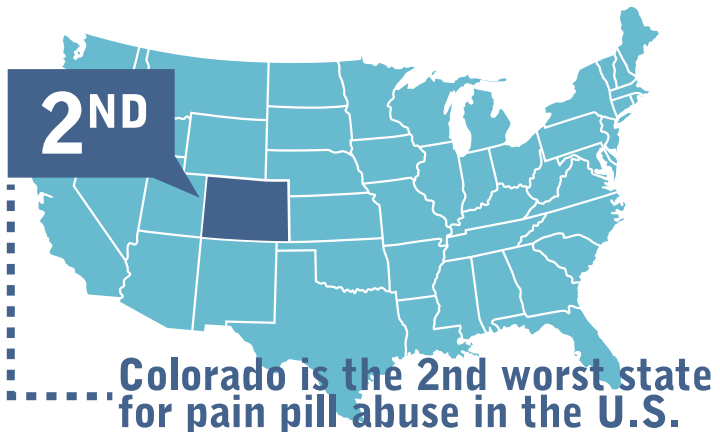
YOU CAN HELP COLORADO'S TEENS RISE ABOVE DRUG ABUSE

CRITICAL CONDITION COLORADO

2X More Coloradans died from Rx drug poisoning than drunk driving.



Today our youth face many challenges, among them an addictive and even deadly epidemic stemming right from our medicine cabinets. **Teen prescription drug abuse is a growing problem** in Colorado that requires critical attention.



Colorado is the 2nd worst state for pain pill abuse in the U.S.

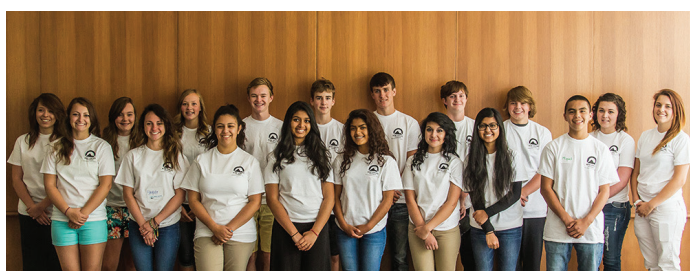
29% of Colorado 12th graders have taken pills without a doctor's Rx.



RISE ABOVE COLORADO EMPOWERS TEENS TO LEAD A LIFE FREE OF DRUG ABUSE

Rise Above Colorado helps teens learn about drug abuse so they can make empowered, positive, smart choices to lead the healthy lives they deserve. Built on the success of the Colorado Meth Project, Rise Above Colorado delivers research-based, youth-focused outreach and education programs about drug abuse. Rise Above Colorado encourages teens to make healthy decisions and influence their peers.

"I joined the Rise Above Colorado campaign because I see drugs affecting my school and friends, and I want to be a part of the solution to help other students make positive decisions."
-Beau N., Teen Action Council



2014-15 Rise Above Colorado Teen Action Council

Rise Above Colorado reaches teens through:

Community and school outreach through our *Meth Prevention* lesson and *Not Prescribed*, our educational resource for teens about prescription drug abuse

Digital advertising and social media campaigns to educate and share information and tips on healthy alternatives to drug use and abuse

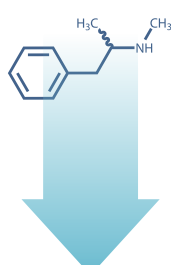
Peer-to-peer outreach through Rise Above Colorado's Teen Action Council, a geographically and personally diverse group of teens passionate about being a positive influence in their community, who direct school and community awareness projects that promote our prevention messages and resources

RISE ABOVE COLORADO IS QUALIFIED TO ADDRESS THIS ISSUE

WHY?

As a new statewide drug-prevention organization created by a dedicated and passionate team from the Colorado Meth Project, Rise Above Colorado's efforts are based on uniquely deep insight and experience in effectively communicating with teens in a compelling, relatable and accurate way. **Rise Above Colorado will build on the impact on teen attitudes and usage demonstrated by the Colorado Meth Project.**

90% of Colorado teens now see great risk in using meth once.



Teen meth use dropped **57%** in Denver between 2008 and 2011.

HELP US EDUCATE COLORADO TEENS

90% of all addictions begin in the teenage years.

However, when young people are educated about the dangers of drug misuse and abuse and are able to go through adolescence without using drugs or alcohol, they are very unlikely to ever develop an addiction problem.

By educating teens, we can give them a **gift of health** that will last them the rest of their lives. By supporting Rise Above Colorado, you can help us give our youth this precious gift.

As a result of our proven success as a privately funded solution to teen substance abuse prevention, the Office of the **Colorado Attorney General will match all private donations** dollar-for-dollar using funds from settlements with pharmaceutical companies.

Help us reach our \$1 million goal and double the impact of your contribution!

"I love the Rise Above Colorado resources. They allow for open and honest conversations with the class about the issue of prescription drug abuse. The *Not Prescribed* lesson drives home the point about the dangers of prescription drug abuse. The students get great facts from the resources and they can see how the problem impacts their local community and what they can do to take action to stop the issue."
-Bobbie B., Middle School Teacher, STEM Launch Academy

"I was so thrilled to see this organization exists on the news. Our 26-year-old son passed away last year from a drug interaction involving prescription drugs. Someone dies from this every 19 minutes. There is a great need for organizations that will help educate teens on the dangers of prescription drug abuse and misuse. We are proud to support Rise Above Colorado and its cause which is so important to us."
-Karen H.

Donate now at RiseAboveCO.org

SOCIAL



[/RiseAboveColorado](http://RiseAboveColorado)



@RiseAboveCO



@RiseAboveCO

P.O. Box 689
Broomfield, CO 80038
info@riseaboveCO.org

303-464-1469

RiseAboveCO.org



RISE ABOVE
COLORADO

COLORADO METH PROJECT®